

All three of our stations play a vital role on our own in participating and being a part of our local communities. In addition to giving programs on such items as local weather and ag reports, we do much more. We offer community bulletin board features in which groups can simply let us know about different things they are doing and we put it on air. Our KGTR station gives 1/2 hour every week to the Larned Chamber of Commerce so that they can talk about any issue or event going on in the community. Our stations also provide a student of the week and athlete of the week awards in which local and area students are recognized for their educational and athletic achievements. We constantly run commercials which talk about things like don't drink and drive and other topics of general concern. Spots are donated on a regular basis to things like local cancer relay for life, United Way, and city wide beautification projects. We also carry local and area sports to our listeners. Our station, on its own, brings emergency warnings and school closings in cases of inclement weather, amber alert warnings etc. to our area. Our station has always been a voice for schools and non-profit organizations. These are done at our expense and time as it is what keeps us part of a growing community and a source for their information. Schools have also used us as a resource for students to come in and observe and learn. Stations may vary in which way they work within a community based on their format, but our station and all those I am familiar with make sure that local representation and programs are always an important part of what they do. Ken Schwamborn